



Junior
Achievement®
of Central Virginia

Inspiring Tomorrows™

2021
annual report



During another extraordinary school year, Junior Achievement of Central Virginia's donors, volunteers, teachers, and advocates remained committed. And this commitment has resulted in our continued ability to engage with students throughout Central Virginia using programs that enable them to more confidently manage their career aspirations and financial futures.

Thanks to resilient students, determined teachers, benevolent corporate and foundation partners, and dedicated partners, JA of Central Virginia has persisted in building and fostering connections between the education and business communities, and between students and role models. Our partners collectively endorse JA's mission to inspire and prepare young people to succeed. And they do this because they know that education – specifically around financial literacy and work readiness – is an equalizer in the world of opportunity. Our community will be strengthened by a robust, shared commitment to support our students.

COVID may have changed *everyone's* plans and priorities, but what it hasn't changed is that young people still need to learn how to manage their money, they still need to consider education and career options, they still need to learn soft skills, they still need to build social capital – and they still need supportive adults to help them do these things.

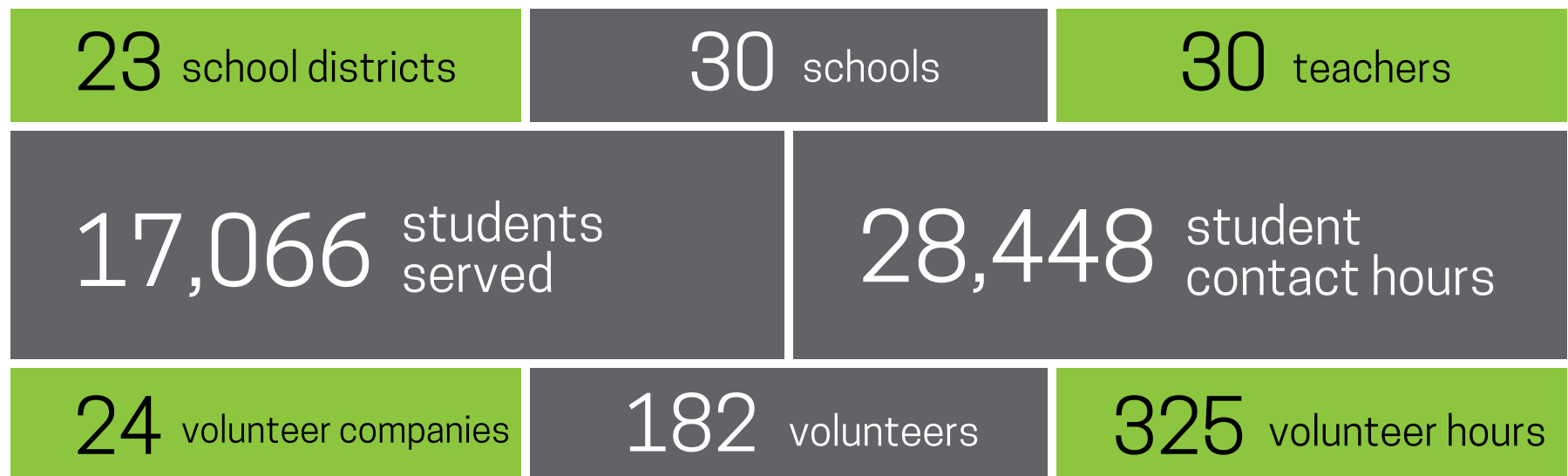
We know brighter days are ahead. Slowly but surely, volunteers will return to classrooms and engage with and enlighten young people. We will welcome students at JA Finance Park and provide them with the hands-on, experiential learning that brings learning and the real-world together. We know things may never be back to “normal”, but we are prepared and determined to adapt again and again in order to positively impact youth in Virginia.

Thank you!

JA's partners came together to produce video content, hold live-virtual job shadows, support virtual programming in JA Finance Park, and contribute over 14 hours of recorded lessons. Recorded content lives on the JA Virtual website and is a free resource to all Central Virginia teachers, parents, guardians, and students.

Everyone was excited to learn new ways to engage with students.

2020-2021



"The virtual simulation was easy for kids to understand! I was sad to not have the kids meeting up with the volunteers in person, but the videos were as good a substitute as we could have given COVID restrictions!"
Teacher, Mechanicsville High School

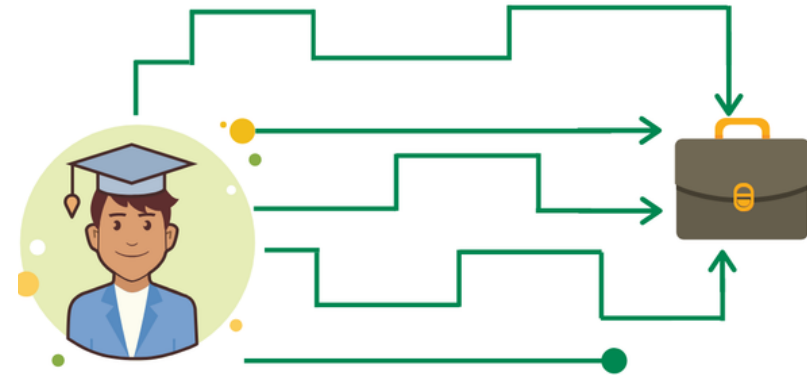
"JA did an excellent job in pairing Hermitage High School with professionals who were very thorough in answering my students' questions and making memorable experiences happen during an unforgettable year."
Teacher Hermitage High School

Junior Achievement is known for its lasting impact.

A 2020 survey of 1,002 Junior Achievement alumni conducted by Ipsos on behalf of Junior Achievement USA found that JA programs had a strong impact on JA alumni's professional and personal development into adulthood.



4-in-5 JA alumni report Junior Achievement played an important role in their decision to pursue further education.



4-in-5 JA alumni report Junior Achievement played an important role in choosing their career path.



26% of JA alumni businesses employ more than 100 people.



51% of JA alumni report having a bachelor's degree or higher

[Click here to read more of the Junior Achievement Alumni Experience Report by Ipsos for Junior Achievement USA.](#)

2020-2021 Financials

Expenses

Fundraising & Special Events
\$116,247

Operations
\$139,170

Elementary School Programs
\$113,253

Middle School Programs
\$195,317

High School Programs
\$907,656

Corporate Contributions
\$241,376

Foundations
\$300,340

Individuals
\$65,857

Government
\$156,458

In-Kind
\$104,025

Special Events
\$204,335

Revenue*

*Total ending net assets: \$3,800,990

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